

Rotherham Food Network

November update

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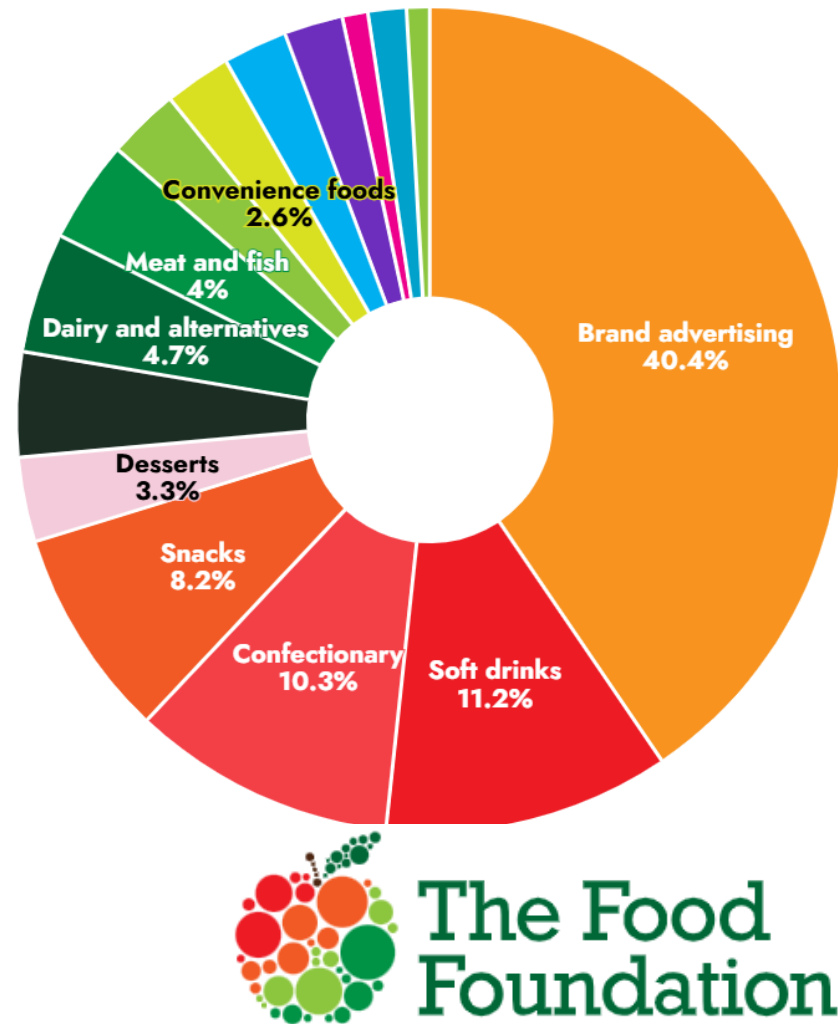
Alexandra Hart (Public Health Practitioner)

Why food matters

- Relevance across policy areas
- 4 of 5 top risk factors relate to diet
- $\frac{3}{4}$ of Rotherham adults overweight/obese
- High rates of overweight/obesity in cyp
- Inequality driven by poverty

Food insecurity and inequality

- Inequalities in disposable income make healthy options too expensive
- Less healthy food is cheaper per calorie
- Marketing and offers promote unhealthy options



Update

- Refresh of the action plan to cover next 5 years
- Interest in working groups for Youth Cabinet and Food Growing
- Continuation of Food in Crisis Partnership
- Food Works project creating 10 Just Meals freezer locations across Rotherham



Food Works project

- £60K over 2 years from March 2025.
- Installing 10 freezers within local community spaces
- Provides healthy surplus food derived ready meals for minimum £1
- Evaluation to follow and inform year 2



Risks and issues

- Food governance and strategy
- Good food movement
- Healthy food for all
- Sustainable food economy
- Catering and procurement
- Sustainable food environment



Recommendations

- Note the update
- Note the impact on health outcomes
- Note the challenges that arise from the tensions of poverty, regeneration, economic growth, climate change and the accessibility of healthy sustainable food.
- Consider commitments to driving forward any elements of the action plan.

